

DAVID RODRÍGUEZ DE SOUZA

ADVERTISING GRAPHIC DESIGNER/WEB DEVELOPMENT/DIGITAL
MARKETING/RPAS PILOT

Self-taught tour guide with over 25 years of experience exploring the Peruvian Amazon. DGAC-certified drone pilot, specializing in photography, videography, and video editing (post-production) with a unique approach. Expert in digital marketing, web development, and IT management. Passionate about teaching and empowering people of all ages. Professional advertising designer and freelancer, with a deep love for nature, travel, technology, and human connection.

EXPERIENCE

DRONE PILOT AND FLIGHT INSTRUCTOR

2021 – Present.

- Flying and capturing aerial images for various brands such as Coca Cola, Consorcio Azucarero del Perú, cinema and other projects throughout Peru.
- Teaching practical drone flight classes for entrepreneurs, seniors, young people and children with conditions such as autism and Asperger's.
- Advice on drone repair and purchase recommendations.

IT MANAGER

2019 – Present.

- Amazonía Perú – Non-profit association.

FREELANCE ADVERTISING WEB DESIGNER

2013 – Present.

- Creation of attractive and functional websites for companies and organizations, using modern technologies and innovative design practices.
- SEO (Search Engine Optimization).
- Content marketing, creation and management of online advertising campaigns.
- Development of landing pages.
- Analysis and performance reporting.
- Consulting in digital strategies.



CONTACT INFORMATION



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www.amazoniaperu.org



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SKILLS

- Empathy.
- Enthusiasm
- Effective communication.
- Teamwork.
- Passion for teaching.

EDUCATION

- Remotely piloted aircraft operator- RPAS. Century Flight Academy. 2021.
- Advertising Design. COMPUTRON Higher Technological Institute. 2017.

CERTIFICATIONS

- Ministry of Transport and Communications & DGAC
- RPAS Pilot Lic. No.: 03138
- Advertising Graphic Design: IEST Registration Code No. 00083

LANGUAGES

- English: Basic- Intermediate (self-taught).
- Portuguese: Intermediate- Advanced (self-taught).

COURSES

- IT Manager Google – Coursera, November 2024. Present.
- Creating websites without code with Webflow. Domestika, January 2024. Present.
- Fundamentals of Community management. Domestika, February 2024. Present.
- Total English- Beginner to Advanced/+ level of 115 hours- March 2024. Present.
- Video editing and post-production. ANDES-USMP 2022.
- Filming with drones audiovisual projects. Domestika. 2021.
- Remotely piloted aircraft operator- RPAS. Century Flight Academy. 2021.
- Advertising Design. Instituto Superior Tecnológico COMPUTRON. 2017.
- Digital Graphic Design. ACIST Peru Computron 2013.
- Website Design. ACIST Peru Computron 2013.

FREELANCE TOURISM ADVISOR

2005 – Present.

- Customized travel consulting.
- Organization of tourist packages.
- Planning of cultural routes.
- Accommodation advice.
- Local guides and immersive experiences.
- Recreational and sports activities.
- Safety and health advice.
- Assistance with travel documentation.
- Marketing and promotion plan for tourism companies.
- Support during the trip.
- Post-trip evaluation and feedback.

AUDIOVISUAL PRODUCTION | FREELANCE

2018 – Present.

- I work for audiovisual production agencies, production and post-production.
- Creation of high-quality visual content for various media and clients.
- Creation of visual content for Social Networks.
- Live Streaming.
- Storytelling – Narratives.
- Creative consulting and audiovisual strategies.
- Collaborations and custom projects.
- IT Manager.

REFERENCES

- Piero Solari.
Azul Profundo Films & Politeia Consulting - General Director.
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- Joaquín Jordán.
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EXPERIENCE

AMAZONÍA PERÚ

2012 – Present.

- IT Manager
- Web Master, CEO and Digital Marketing.
- RPAS Pilot.
- Public Relations.

DOMAIN PRODUCCIONES. LIMA, PERÚ

February 2017 – Present.

- Audiovisual Production / Filmmaker, RPAS Pilot and Web Development.

AZUL PROFUNDO FILMS. LIMA, PERU

August 2016 – January 2017

- Production Assistant, Web Master, Advertising Graphic Designer and Digital Marketing.

FUSIÓN COMUNICACIONES. LIMA, PERU.

May 2016 – July 2016

- Advertising Graphic Designer - 2016 Presidential Campaign.

CARRUSELL AMAZON ADVENTURE IQUITOS, PERU.

August 2006 – May 2008

- Advertising graphic designer.
- Web Development / Social Media Administration.
- Adventure, Ecological, and Experiential Tourism Guide in Native Communities and Natural Reserves in the Peruvian Amazon Rainforest.

AMAZON RAINFOREST LODGE. IQUITOS, PERU.

August 2002 – December 2005

- Adventure Tourism Guide, tourist expedition and research / Tourist reports on the Peruvian Amazon for radio, television and print media: Latina, Panamericana Televisión, América Televisión and Radio 1160.